



2011 Call for Breakfast Roundtable Leaders

The Breakfast Roundtables are among the most popular events at AMWA's annual conference. This is your opportunity to share your knowledge about a topic of your choice with 9 other conference attendees while enjoying a delicious breakfast. Note that a roundtable is a discussion, not a lecture. Topics should be of educational value and related to working in the medical communication industry. The roundtables take place on Thursday and Saturday mornings and last about an hour—if your topic is chosen for a roundtable discussion, you will be asked which day you would prefer. You will also be asked to prepare a 1-page agenda of discussion points, which will be linked from the conference registration brochure.

Submit your proposal today! A few examples of previous topics are listed below; you can review last year's presentations on the Web site. Your proposed title should accurately convey the essence of your topic to ensure that potential registrants clearly understand the focus of the discussion. Proposals must be received by AMWA no later than March 31, 2011. The Breakfast Roundtable coordinators will select the topics to be developed and will notify the potential leaders by April 21. Please be aware that not all proposals are accepted and presenting a breakfast roundtable does not entitle the leader to a free conference registration. Breakfast for the leader will be complimentary on the day of the roundtable presentation. Submission and acceptance assumes you, the leader, will attend the conference.

Roundtable leader's name _____

Proposed topic _____

Brief description of information to be discussed _____

Company/Organization _____

Mailing address _____

City _____ **State/Province** _____ **Postal code** _____

E-mail _____

Phone _____ **Fax** _____

A few previous (sample) topics that have been presented:

- Amending Clinical Trials Protocols
- Component-Based Regulatory Writing
- Freelance Writing for the Medical Device Industry
- Describing Treatment Side Effects in Lay Terms
- Electronic Editing for Beginners
- Expanding Your Freelance Business
- Maintaining a Health-Related Blog
- Top 10 Web Sites for Medical Writers
- Working With Difficult People: Alternatives to Screaming
- Writing Needs Assessments for CME Proposals
- Getting to Know EndNote

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