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- ▷ Publish articles on issues, practices, research theories, solutions to problems, ethics, and opportunities related to effective medical communication
- ▷ Enhance theoretical knowledge as well as applied skills of medical communicators in the health sciences, government, and industry
- ▷ Address the membership's professional development needs by publishing the research results of educators and trainers of communications skills and by disseminating information about relevant technologies and their applications
- ▷ Inform members of important medical topics, ethical issues, emerging professional trends, and career opportunities
- ▷ Report news about AMWA activities and the professional accomplishments of its departments, sections, chapters, and members

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